Call for exhibition submissions
Inheriting the City: Approaches to Heritage into the Future
31 March – 4 April 2016
Chiang Kai-shek Memorial Hall, Taipei, Taiwan

Call for exhibition submissions

The Ironbridge International Institute for Cultural Heritage, University of Birmingham, invites submissions for our upcoming exhibition *Inheriting the City: Approaches to Heritage into the Future.* This exhibition will form part of a major international conference, *Inheriting the City: Advancing Understandings of Urban Heritage,* which will take place in the magnificent Chiang Kai-shek Memorial Hall in the heart of Taipei City, Taiwan from 31 March to 4 April 2016.

About the conference and exhibition

In the context of rapid cultural and economic globalisation, over half of the world's population now live in urban areas. Cities and towns have expanded dramatically resulting in challenges to their character and identity. Urban heritage, as the valued tangible and intangible legacies of the past, would appear to be an increasingly important asset for communities and governments alike, allowing cities to mark their distinctiveness, attract tourists and inward investment, and retain a historical narrative. At the same time, new heritage – the heritage of the future – is being created in cities and towns, resulting new iconic structures and visible changes in skylines. In this context, the conference will explore the type of heritage, both tangible and intangible, that cities and towns will pass to future generations, and the processes through which the heritage of cities is being re-made, re-presented and re-used. Please visit our website for further details about the conference including themes, call for papers, and a selection of accepted abstracts: www.inheritingthecity.wordpress.com

The exhibition provides a unique international platform for towns, cities and related organisations to highlight their approaches to protecting, utilising and re-working urban heritage for the future. Exhibitors will have the opportunity to showcase their exciting initiatives and examples of best practice to an international audience of academics, policy makers and practitioners in this field, as well as the general public in Taipei City.

What to submit

We invite submissions of exhibition boards that fit with the theme of the conference, and particularly those that highlight examples of initiatives in towns and cities where heritage is being:

  - used to regenerate local economies and communities;
  - conserved and managed in interesting ways for future generations;
  - marketed and promoted to stimulate tourism;
  - integrated with new approaches to planning, architecture and urban design.

For further information or to discuss exhibition options, please contact Hannah Stretton, Conference Manager: Ironbridge@contacts.bham.ac.uk

About your display

Exhibition board designs should be A2 in size and can include a series of photographs (colour or black and white), cgi's, plans, drawings and explanatory text (in English). You can register to exhibit one board, or a larger display. Exhibition categories are outlined below.

Once registered, artwork in PDF format should be emailed to the conference organisers by 26 February 2016.

Included in exhibition fee:
- Printing, delivery and installation of boards

Not included in exhibition fee:
- Print and postage of additional display materials such as posters, flyers or postcards

Exhibition categories

Category	Details	Exhibition fee
Single	2 x A2 exhibition board Plus display of relevant printed materials such as flyers or postcards (please note that print and postage of additional materials are not included in exhibition fee and are the responsibility of the exhibitor to arrange) Selected early entrants will also be featured on the conference website. Selected early entrants will also be featured on the conference website.	£85
Display	Maximum of 4 x exhibition boards Plus display of relevant printed materials such as flyers or postcards (please note that print and postage of additional materials are not included in exhibition fee and are the responsibility of the exhibitor to arrange) Selected early entrants will also be featured on the conference website.	£170

Please note: The exhibition displays are unmanned and will be set up by the conference organisers. However, any exhibitors that would like to attend the conference are more than welcome, and will be offered a discounted conference rate.

How to register

To register for the exhibition:
1. Please email a brief outline of your proposed board (around 300 words) with your name, contact details and organisation. Please also identify which exhibition category you would like to register for (single or display). Include '*Conference Exhibition*' in the email subject line.
2. You will receive full design specifications, deadline for delivery, and details on how to pay the exhibitor fee.

For further information and to discuss this opportunity further please contact Hannah Stretton, Conference Manager: Ironbridge@contacts.bham.ac.uk.